

Dear (administrator),

I'm very excited to share a technology platform with you that I believe would be useful for our school community to have access to. I recently learned about a free video discussion platform called [Flip](#) (from Microsoft) that allows educators, learners, and others to have asynchronous discussions. Some ways Flip has been used in a meaningful way are:

- [Book Talks, Science Fairs, and Virtual Field Trips](#) (K-8)
- [World Language Learning, Peer Reviews, and Persuasive Debates](#) (9-12)
- [Newsletters, Home Learning Activities, and Conferences](#) (Families + Community)

This is an engaging tool that offers the opportunity for all of us to learn together. For students who simply feel shy, there are features and effects to help them share confidently. As a part of Microsoft, Flip is also dedicated to inclusivity and [accessibility](#). Features like closed captioning and the Immersive Reader help ensure everyone's voice can be heard.

I realize that when adopting new technology, we must also consider the safety and privacy of those using the platform. Flip is both COPPA and FERPA compliant and abides by the [Student Privacy pledge](#). Flip's [Trust + Safety page](#) has some resources we may need before approving and [this page](#) details information needed for Data Privacy Agreements. If we need more help, we can reach out to them with our questions using this form: flipsupport@microsoft.com.

While I've done a bit of research already, I learned that beyond online resources, Flip offers FREE professional development sessions every week. We can even submit a custom PD request to have one of the former educators on their team to train the teachers at our school (also, free).

Hopefully this information about Flip is enough to help get the process started. It'd be great to talk through this with you further whenever it's convenient.

Thank you for considering this request.

(Signature)